



Organised by **FISITA** 

Europe's braking technology conference & exhibition

17 – 19 May 2022

## About

EuroBrake was established in 2012, creating a high profile, annual technical conference and thought leadership event for the brake and friction technical community alongside a substantial exhibition. Following ten years of continued growth, EuroBrake is now the world's largest technical event of its kind. The last physical event had more than 140 presentations, 100 exhibitors and over 1,200 attendees. The 2021 virtual event remained significant with over 700 attendees from 40 countries, 37 exhibitors and the usual high quality technical programme including over 100 submissions within 20 technical sessions, two expert panels, two keynote speeches, and 'meet the speaker' networking sessions over 5 days. Attendees include all major brake industry stakeholders, including passenger car and commercial vehicle component suppliers and manufacturers, raw material suppliers, and leading names in rail, aerospace, and academia.

## EuroBrake 2022

We will gather for the next EuroBrake from 17-19 May 2022 with a full technical programme and exhibition that will be delivered via the EuroBrake Virtual Content Delivery (VCD) platform which also links people and companies with common interests and products. This a must-attend online event for the brake and friction community to come together in the pursuit of technological advancement, knowledge share, corporate visibility, and networking with its international peer group.

## Exhibition and Sponsor

A key feature of EuroBrake is the way in which the rich knowledge share experience is combined with connection to industry via the Exhibition. Delegates are encouraged to meet and network with sponsor and exhibitor companies giving everyone the opportunity to see the latest products, technologies, materials and services and to make new connections. Exhibit and sponsor partners represent the entire value chain from leading industry players to new entrants, including brake suppliers, component suppliers, material manufacturers and specialist engineering, testing, measurement and simulation providers.





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## Partnership Packages available to book now

Our partner packages enable you to showcase your braking products, services, innovation & technical expertise, and connect you to a highly relevant audience of engineers and executives.

EuroBrake has an interactive virtual platform that enables exhibitors and sponsors to showcase their offering to the community and connect with potential customers around the world. Exhibitors can manage their own profiles with staff bios, company collateral, product videos, demos, social feeds and more. The platform is underpinned by industry specific interest tags which are designed to facilitate intelligent networking. This means that exhibitors will appear in suggested connections for the most relevant attendees based on what each are seeking and/or offering. Exhibitors benefit from further exposure including content and advertising, as well as promotion during the technical sessions of the event itself and can have the opportunity to present company news at the Meet the Industry session. Sponsor companies can further benefit from a number of unique pre, live and post event activities plus priority promotional and advertising activity to increase brand exposure.

*All packages are based upon a virtual event. Payment is by credit card or invoice (30 day term) with full payment requested at time of booking. All virtual exhibition packages are fully refundable up to 6 weeks prior to event, subject to an administration fee.*

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## 2022 Exhibit Packages

### Online Exhibitor

#### Startup (established <5 years)

- Virtual Exhibition Space (company content and networking page, promoted to relevant delegates)
- Invitation to a demo session to show you how to make the most of your experience at EuroBrake
- 1 x Admin Delegate (access limited to admin functions)
- 1 x Full Delegate (full access to all sessions and intelligent networking)
- Standard online display advertising
- 30" advert or message within multiple Technical Sessions
- Moderator recognition within MTI session

**£875**

### Online Exhibitor

#### Standard

- Virtual Exhibition Space (company content and networking page, promoted to relevant delegates)
- 1 x Admin Delegate (access limited to admin functions)
- 1 x Full Delegate (full access to all sessions and intelligent networking)
- Standard online display advertising
- 30" advert or message within multiple Technical Sessions
- Optional extra - showcase, build connections and gather audience data via online forum in EuroBrake Business Forum Feb-Apr (+£3,500)

**£1,750**

### Online Exhibitor

#### Premium

- Virtual Exhibition Space (company content and networking page, promoted to relevant delegates)
- 1 x Admin Delegate (access limited to admin functions)
- 1 x Full Delegate (full access to all sessions and intelligent networking)
- Standard online display advertising
- 30" advert or message within multiple Technical Sessions
- Promoted company content within online Technical Programme
- MTI contribution (company news showcase within Meet the Industry session)
- Optional extra - showcase, build connections and gather audience data via online forum in EuroBrake Business Forum Feb-Apr (+£3,500)

**£2,850**

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## 2022 Exhibit/Sponsor Packages

### Diamond

- Virtual Exhibition Space (company content and networking page, promoted to relevant delegates)
- 1 x Admin Delegate (access limited to admin functions)
- 3 x Full Delegate (full access to all sessions and intelligent networking)
- Priority online display advertising
- 30" advert or message within multiple Technical Sessions
- Promoted company content within online Technical Programme
- MTI contribution (company news showcase within Meet the Industry session)
- Open Seminar/MTI Moderator
- Optional extra - showcase, build connections and gather audience data via online forum in EuroBrake Business Forum Feb-Apr (+£2,500)

**£8,850**

### Platinum

- Virtual Exhibition Space (company content and networking page, promoted to relevant delegates)
- 1 x Admin Delegate (access limited to admin functions)
- 3 x Full Delegate (full access to all sessions and intelligent networking)
- Priority online display advertising
- 30" advert or message within multiple Technical Sessions
- Promoted company content within online Technical Programme
- MTI contribution (company news showcase within Meet the Industry session)
- Registration Sponsor/MTI Moderator
- Optional extra - showcase, build connections and gather audience data via online forum in EuroBrake Business Forum Feb-Apr (+£2,500)

**£7,250**

### Gold

- Virtual Exhibition Space (company content and networking page, promoted to relevant delegates)
- 1 x Admin Delegate (access limited to admin functions)
- 2 x Full Delegate (full access to all sessions and intelligent networking)
- Priority online display advertising
- 30" advert or message within multiple Technical Sessions
- Promoted company content within online Technical Programme
- MTI contribution (company news showcase within Meet the Industry session)
- Technical Session/MTS Sponsor
- Optional extra - showcase, build connections and gather audience data via online forum in EuroBrake Business Forum Feb-Apr (+£2,500)

**£5,450**



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## 2022 Exhibit/Sponsor Packages

### Silver

- Virtual Exhibition Space (company content and networking page, promoted to relevant delegates)
- 1 x Admin Delegate (access limited to admin functions)
- 2 x Full Delegate (full access to all sessions and intelligent networking)
- Priority online display advertising
- 30" advert or message within multiple Technical Sessions
- MTI contribution (company news showcase within Meet the Industry session)
- Agenda Sponsor
- Optional extra - showcase, build connections and gather audience data via online forum in EuroBrake Business Forum Feb-Apr (+£2,500)

**£3,950**

### Bronze

- Virtual Exhibition Space (company content and networking page, promoted to relevant delegates)
- 1 x Admin Delegate (access limited to admin functions)
- 1 x Full Delegate (full access to all sessions and intelligent networking)
- Priority online display advertising
- 30" advert or message within multiple Technical Sessions
- Promoted company content within online Technical Programme
- MTI contribution (company news showcase within Meet the Industry session)
- Poster Session Sponsor
- Optional extra - showcase, build connections and gather audience data via online forum in EuroBrake Business Forum Feb-Apr (+£2,500)

**£3,250**

### ESOP

- Virtual Exhibition Space (company content and networking page, promoted to relevant delegates)
- 1 x Admin Delegate (access limited to admin functions)
- 1 x Full Delegate (full access to all sessions and intelligent networking)
- Priority online display advertising
- 30" advert or message within multiple Technical Sessions
- Promoted company content within online Technical Programme
- MTI contribution (company news showcase within Meet the Industry session)
- ESOP Session Sponsor/Presentation
- Optional extra - showcase, build connections and gather audience data via online forum in EuroBrake Business Forum Feb-Apr (+£2,500)

**£3,050**



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**Get in touch to confirm your partnership**

Email Nadine Lloyd at [n.lloyd@fisita.com](mailto:n.lloyd@fisita.com) or Kerry McDiarmid at [k.mcdiarmid@fisita.com](mailto:k.mcdiarmid@fisita.com) to confirm your partnership

